

# Digital Innovations

## 数字产品革新



### >> Oxford Learner's Bookshelf

#### “牛津学习者书架”



- Oxford Learner's Bookshelf app is available for free in the App Store and on Google Play.  
“牛津学习者书架”应用程序可于App Store和Google Play免费下载。
- Our e-books for iPad and tablets for Android™ offer our coursebooks and readers in digital form, with interactive features designed specifically for language learners. Available via the Oxford Learner's Bookshelf app. Watch instant video, listen to audio tracks at different speeds, improve pronunciation and send homework to teachers.  
牛津适用于iPad和Android系统的电子书互动性佳，非常适合语言学习者实用。使用“牛津学习者书架”阅读该类电子书，还可观看即时视频，调整听力播放速度，改善发音及在线提交家庭作业。
- **NEW** Now also available online on your computer at [www.oxfordlearnersbookshelf.com](http://www.oxfordlearnersbookshelf.com) and as a SharePoint app through Microsoft Office 365 (some features may differ).  
现在登录电脑可使用“牛津学习者书架”应用程序PC在线版，详见[www.oxfordlearnersbookshelf.com](http://www.oxfordlearnersbookshelf.com)，可通过微软Office365云办公的SharePoint应用程序进行云共享（某些功能可能不同）。



### >> e-Books

#### 电子书



### >> Apps

#### 应用程序

- e-Books and apps available for coursebooks, graded readers, titles for professional development, dictionary reference, and pronunciation and vocabulary  
电子书及应用程序种类包括课本、分级读物、专业发展书目、词典参考资料及发音与词汇学习资料。
- e-Books readable on computers, e-readers, smartphones and tablets  
电子书适用于电脑、电子阅读器、智能手机及平板电脑。
- Combination of e-Books for teachers' selection with access codes for students  
电子书可由教师自由组合，并为学生提供访问帐号。
- More info 详见：[www.oup.com/elt/fingertips](http://www.oup.com/elt/fingertips)
- Checking students' progress and spotting their strengths and weaknesses easily  
教师可以轻松检查学生的学习进度及找出他们的强项与弱项。
- Encouraging communication and collaboration after class through online discussion and chat sessions  
在线讨论及谈话时段鼓励课后的交流及合作。
- More info 详见：[www.oup.com/elt/learnonline](http://www.oup.com/elt/learnonline)



### >> Online Practice

#### 在线练习

### >> Online Programmes

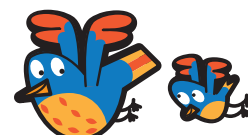
#### 在线练习计划

- Programmes available for four skills (p.72), grammar and vocabulary (p.78), practice and placement tests (pp.88-89), and professional development (p.99)  
练习涵盖听说读写技能（第72页）、语法和词汇（第78页）、练习与能力测验（第88、89页）及专业发展（第99页）。
- Diverse and interactive exercises ready for use anytime  
学生可以随时进行多样、互动的练习。
- Ideal for self-study and use with other coursebooks  
内容适合自学或配合其他教材使用。
- More info on relevant pages 详见相关内页。

### >> Oxfordparents

#### 牛津家长加油站

- Parent support website: [www.oup.com/elt/oxfordparents](http://www.oup.com/elt/oxfordparents) provides support and activities for ages 3-14.  
家长支持网站，提供3-14岁孩子活动及学习支持：[www.oup.com/elt/oxfordparents](http://www.oup.com/elt/oxfordparents)



# Online Practice Tests

British/American/International English  
英式 / 美式 / 国际英语

Beginner to Advanced  
入门级至高级

CEF Level  
CEF 等级

A1A2B1B2C1C2

Students can improve their results online and teachers can manage the class learning progress by just the click of a button.  
只需轻点鼠标，学生便可通过在线练习改善成绩，教师也可轻松管理班级的学习进度。

- Teachers can assign tests with or without support to assess students' performances and let them review their answers.

Students' homework is automatically marked with instant answers (except for extended Writing and Speaking).

Integrated online dictionary offers handy reference for students.

With online Learning Management System, teachers can:

Assign practice tests throughout the year.

Track your students' progress through the test.

Record and sort students' marks.

Identify common and individual weaknesses.

Edit students' draft writing with comments.
- 教师可以在线安排考试，测试学生的能力，让他们自己查看答案。

学生作业会被自动打分，并附有即时答案。（除写作及口语部分以外）

综合在线词典为学生提供方便的学习参考。

通过在线的学习管理系统，教师可以：

在一年内按需安排测验。

通过考试了解学生的进度。

记录学生分数，并进行排名。

找出共性和个性化错误。

编辑学生的写作草稿，书写评语。

Test

Exam tips; Sample written answers; Audio scripts  
考试注意事项、答题范例、音频原文

Online Resources

Teacher Resources 教师资源：

- Five free trial practice tests 五套免费试用的练习测验。

Website 网址：www.oxfordenglishtesting.com

Student Resources 学生资源：

- Tests for self-study 自学用测验

Website 网址：www.oxfordenglishtesting.com/students

- Tests can be purchased individually or as a pack with a 10% discount. More discounts are offered for more tests.  
顾客可购买单独的考试项目或以九折购买合订项目。购买项目越多，优惠越多。

Tests are valid for a year upon assignment.  
考试在开始使用后一年内有效。

Online Learning Management System comes with purchase by an organization.  
顾客以单位的名义购买考试项目即可获得学习管理系统的在线帐号。

More info 详看：  
www.oxfordenglishtesting.com

Practice for:	Number of tests available
Cambridge English: Young Learners	Starters, Movers, Flyers – 2 tests each
Cambridge English: Key (KET)	4 tests
Cambridge English: Key (KET) for Schools	2 tests
Cambridge English: Preliminary (PET)	4 tests
Cambridge English: Proficiency (CPE)	2 tests
IELTS (Academic)	4 tests
OEIC® Listening and Reading	2 tests
TOEFL iBT®	3 tests
ECCE	2 tests

# Placement Tests

British/American English  
英式 / 美式英语

Beginner to Advanced  
入门级至高级

CEF Level  
CEF 等级

PreA1A1A2B1B2C1C2

Online and written tests with suggestions from testing experts help place students into the right class effectively.  
在线测验及笔试配合评测专家的指导意见，帮助老师准确了解学生的学习能力，将学生分配到合适的班级。

## Online Tests 在线测验

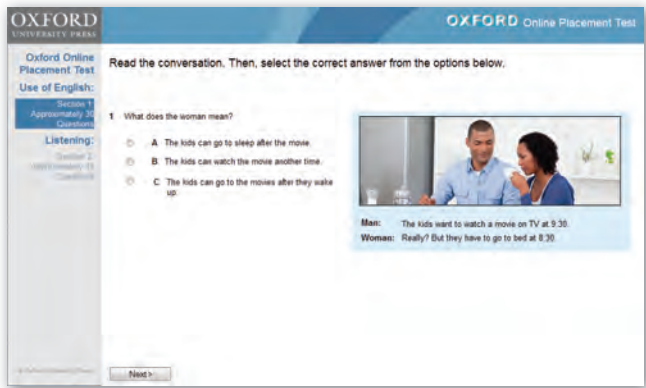
- Online Resources

- With automatic marking; Available anywhere with a broadband internet connection.  
附有自动评分功能；考生通过互联网便可在任何地方进行测验
  - Website 网址：www.oxfordenglishtesting.com

## Oxford Online Placement Test

CEF Level (A1-C2)

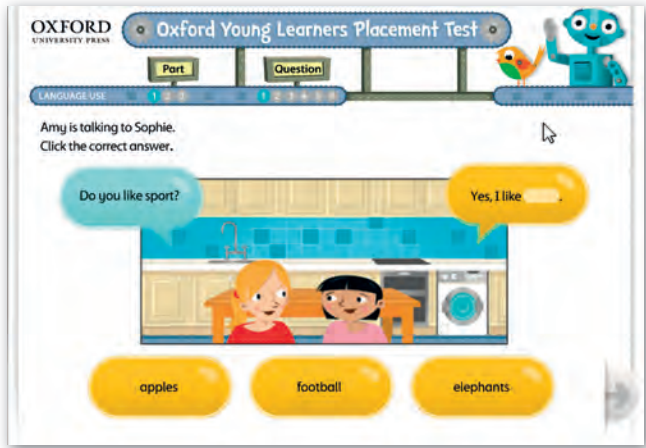
- Computer-adaptive
- Two sections: Use of English and Listening
- Results with corresponding CEF levels
- 45 questions; Average 50 minutes; A score of 120
- 计算机自适应
- 两个部分：“英语应用”及“听力”
- 考试结果对应CEF等级
- 共45道试题，平均需时50分钟，总分为120



## Oxford Young Learners Placement Test

CEF Level (Pre-A1-B1)

- Computer-adaptive
- Two sections: Language Use and Listening
- Task types; Results with CEF levels
- 30 questions; Average 35 minutes; A score of 80
- 计算机自适应
- 两个部分：“语言应用”及“听力”
- 任务型试题、考试成绩对应CEF等级
- 共30道试题，平均需时35分钟，总分为80



## Written Tests 笔试

## Oxford Placement Tests 1 and 2

CEF Level (A1-C2)

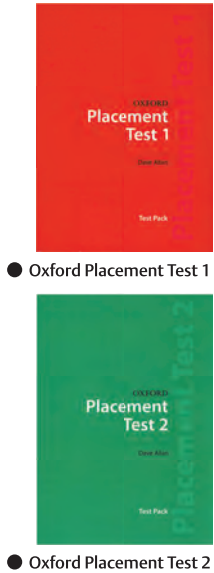
- Test 1: Progress tests; Test 2: Exit tests
- Two sections: Listening (10 minutes) and Grammar (up to 1 hour)
- Level Charts for deciding exam targets and teaching
- 40 test papers with Marking Kit and Audio CD for each pack

- 第1套：进度测验；第2套：毕业测验
- 两个部分：“听力”（10分钟）及“语法”（最多1个小时）
- 等级表帮助教师制定考试目标及教学计划
- 每套40份试卷，附有评分手册及音频CD



### Other Components 其他配件

- Marking Kit 评分资源包



● Oxford Placement Test 1

● Oxford Placement Test 2